

EmailManager



EmailManager is a web-based contact management program for administering newsletter broadcasts and a contact database. Populate the database with your existing contacts and collect new contacts via your web site. Maintain one central database to avoid duplicate or inconsistent contact entries. EmailManager guides you through simple steps to create HTML newsletters based on your design specifications. It is a simple and powerful solution to effective e-mail marketing.

What is EmailManager?

- EmailManager is a web-based application that can be accessed via the Internet.
- It is a contact management program that offers essential features and avoids unnecessary and confusing options.
- It relies on robust database technology for storing and accessing contact information.
- It includes opt-in/opt-out features to automate e-mail address collection and list maintenance.
- It is customized for each client to fit their specific e-mail marketing needs.

Benefits of EmailManager

No unnecessary bells or whistles.

EmailManager includes only useful and straightforward features that allow you to easily create and execute an e-mail campaign.

Customization.

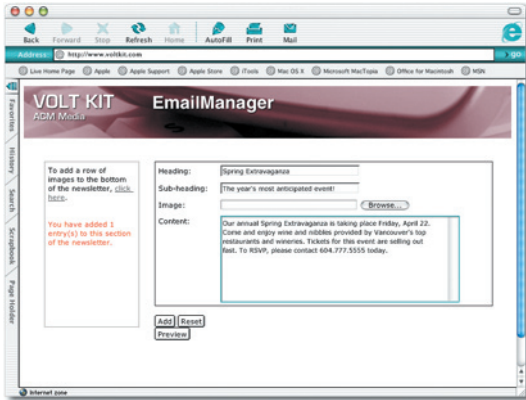
EmailManager is customized for each client to maintain a cohesive brand and image.

Centralization.

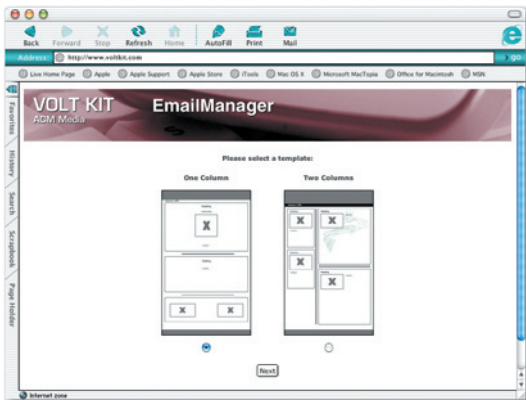
EmailManager provides an intuitive user interface for interacting with the database and allows you to store, access and update your contact list in one central location.

Flexible pricing.

EmailManager is available to be hosted or licensed.



Append entries to the newsletter



Choose a custom template for creating a newsletter

How Does EmailManager Work?

1. Login to EmailManager via any web-enabled computer using your secure password.
2. You can seed the database with existing contacts, add new contacts to the database, or collect new contacts via your web site. Sort the contact list according to specific criteria such as name, e-mail, etc. Assign a mailing list group to each contact, if applicable.
3. View details of each contact. Add or delete a contact from the list.
4. Create an HTML newsletter by selecting a custom template. Follow step-by-step procedures and append entries to the newsletter.
5. Send the newsletter to one or several mailing list groups, or save it to send later.
6. The newsletter is saved in the database and can be viewed or deleted at any time.

To find out more about EmailManager, please contact:

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